



**ŠKODA**  
SIMPLY CLEVER

# COMUNICADO DE PRENSA

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## ŠKODA at the IAA 2019: stepping into a sustainable future

- › Launch of the ŠKODA SUPERB iV and ŠKODA CITIGO<sup>e</sup> iV marks beginning of a new era for ŠKODA
- › Brand enters era of electromobility and develops new mobility solutions under ŠKODA iV
- › Flagship in new splendour: new SUPERB SCOUT added to the revamped SUPERB family
- › MONTE CARLO variants of the ŠKODA SCALA and KAMIQ make debut
- › SCALA and KAMIQ G-TEC added to the eco-friendly and efficient CNG fleet

Mladá Boleslav / Frankfurt, 9 September 2019 – This year sees the introduction of the new ŠKODA iV sub-brand and ŠKODA's two first electrified production models – the ŠKODA SUPERB iV and the ŠKODA CITIGO<sup>e</sup> iV – marking the beginning of the electromobility era for the Czech carmaker. In addition to the SUPERB iV, ŠKODA's first plug-in hybrid, a rugged SUPERB SCOUT has also been added to the portfolio of the recently revised flagship. The SCALA compact car and the KAMIQ city SUV also both come in two new variants: in typical ŠKODA style, the new, top-of-the-range MONTE CARLO versions exude a sporty lifestyle, and the two new G-TEC variants have been added to ŠKODA's portfolio of efficient and particularly eco-friendly cars that run on natural gas (CNG). All of the latest models can be found at stand A11, pavilion 3.0 at the IAA 2019 from 10 to 22 September.

Bernhard Maier, ŠKODA AUTO CEO, said, "ŠKODA has entered the era of electromobility. The dawn of this era is marked by the introduction of two models in one go: our first all-electric car, the CITIGO<sup>e</sup> iV, as the brand's first step into the E-Mobility era and the SUPERB iV, the brand's first plug-in hybrid. In addition, we're presenting the latest version of our flagship, the SUPERB, featuring a refined design and new technologies."

Stepping into a sustainable future: **under the umbrella of its new ŠKODA iV sub-brand, the company bundles the development of its own family of electrified cars** sporting an emotive design, a futuristic interior and state-of-the-art technologies, and the **establishment of a special ecosystem for mobility solutions** such as the brand's own charging card for its customers. ŠKODA AUTO will be spending a total of two billion euros on this over the next five years. This is the largest investment programme in the company's history.

**The brand's first electrified models: ŠKODA SUPERB iV and ŠKODA CITIGO<sup>e</sup> iV**  
**The ŠKODA SUPERB iV and the ŠKODA CITIGO<sup>e</sup> iV are the first electrified production models** in the company's 124-year history. From early 2020, the flagship **SUPERB will be available as a plug-in hybrid** featuring both an efficient petrol engine and an electric motor, producing a combined power output of 160 kW (218 PS). The SUPERB iV can cover up to 56 km in the WLTP cycle purely electrically, without producing any emissions. Combined CO<sub>2</sub> emissions are less than 35 g/km. With a fully charged battery and a full tank containing 50 l of petrol, the SUPERB iV can cover up to 850 km without any stops. **The CITIGO<sup>e</sup> iV is the first all-electric ŠKODA**, meaning it can run without generating any emissions. Its 61-kW electric motor ensures a nippy driving performance; the car has a range of up to 260 km in everyday driving situations\*.

\*in the WLTP cycle



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ŠKODA Media Services

[media@skoda-auto.cz](mailto:media@skoda-auto.cz)



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