

ŠKODA AUTO LAUNCHES NEW DIRECT-TO-CAR DELIVERY SERVICE

FAST AND CONTACTLESS DELIVERIES TO CUSTOMERS' VEHICLES SAVES TIME WHILE MAKING SHOPPING EASIER



Owners of ŠKODA vehicles can have their shopping delivered from e-shops straight to their cars. Models equipped with ŠKODA Connect technology can allow selected delivery partners to unlock their vehicle, place the shopping into the boot and securely lock it again. **The customer does not have to be present when the goods are delivered.** The new service saves time while facilitating contactless deliveries.



HOW IT ALL WORKS

- 1. ACTIVATION**
Simply activate the service in the MyŠKODA app. 
- 2. PURCHASE**
When placing the order, select the 'delivery to vehicle' option. 
- 3. PLACE AND TIME OF DELIVERY**
Enter the location the car will be parked at and select a delivery time. 
- 4. PARKING THE VEHICLE**
On the day of delivery, park the car at the selected location, in a publicly accessible place. 
- 5. DELIVERY**
The courier unlocks the car, places the shipment into the boot and locks the car. 
- 6. COLLECTION**
Collect the goods without wasting time. 



SAFETY FIRST

- ▶ The service has been developed with maximum focus on **procedural and technical security**.
- ▶ When the goods have been delivered, the courier is required to check that the **vehicle is locked**.
- ▶ The courier (an employee of the partner company) is granted **one-time access to the vehicle**, only during the delivery time slot set by the customer.
- ▶ To track their shipment, customers can use the **MyŠKODA app** or the delivery partner's tracking system. The app can also be used to show that the vehicle was locked after delivery.

CAR ACCESS BENEFITS

- ✓ **Time-saving, very convenient** delivery that does not require the customer to be present
- ✓ New way of **utilising a parked car**
- ✓ Completely new **user experience**