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## ŠKODA at the 2018 Paris Motor Show: Sporty, sustainable and digital

- › ŠKODA allows the show's visitors at the 2018 Paris Motor Show (2 to 14 October) to immerse themselves in a digital world at its stand in pavilion 4
- › ŠKODA VISION RS combines sportiness and sustainability
- › ŠKODA KODIAQ RS is the first SUV in the range of sporty ŠKODA RS models
- › SPORTLINE and SCOUT variants are new additions to the ŠKODA KAROQ range
- › ŠKODA OCTAVIA G-TEC with more power and greater range when running on CNG
- › ŠKODA AUTO will broadcast the press conference live on 2 October from 13:00 CET

Mladá Boleslav / Paris, 24 September 2018 – At the 2018 Paris Motor Show, ŠKODA will be presenting itself not just as sporty and sustainable, but also as a mobility services provider. The Czech brand is inviting the show's visitors to a special digital experience from 2 to 14 October: At the ŠKODA stand in the User Experience corner, they can go through a fictional day as an avatar that they have created themselves and be guided through tailor-made digital offers.

With the **VISION RS** concept study ŠKODA offers a look ahead in Paris, presenting a future compact car and the next stage of development for the sporty RS family. A family that now includes its first ever SUV – the **ŠKODA KODIAQ RS**. The **SCOUT** and **SPORTLINE** variants expand the range for the ŠKODA KAROQ compact SUV. The **ŠKODA OCTAVIA G-TEC** is more powerful and offers a greater range when running on environmentally friendly natural gas (CNG).

Developing ŠKODA AUTO from an outright car manufacturer into the 'Simply Clever company for the best mobility solutions' is an important part of the ŠKODA 2025 Strategy. At the 2018 Paris Motor Show from 2 to 14 October, the Czech brand will be demonstrating how the driver and their environment are becoming evermore closely connected. At the ŠKODA stand, visitors to the show will be able to experience technologies and services virtually which make everyday mobility easier. In the User Experience corner, the visitors can create an avatar and equip their digital alter ego with their own characteristics and needs. Using short videos, the avatar guides the visitor through a fictional day which is made easier by innovations and mobility services from ŠKODA AUTO DigiLab.

### Innovative mobility services

The continuously growing car-sharing platform HoppyGo, for example, is already one of the biggest in the Czech Republic. It offers its ever-increasing fanbase a flexible mobility service that can be arranged easily and conveniently using a smartphone app. In addition to the ŠKODA Connect app, ŠKODA drivers can use the ŠKODA Connect Alexa skill to find out information about their car by asking the Amazon Alexa Voice Service simple questions from the comfort of their living room: whether the doors are locked and the windows are closed, for example, or how much fuel is in the tank and where their ŠKODA is parked. In addition to German and English, the ŠKODA Connect Alexa skill is now also available in French, and will soon be offered in Spanish as well. The integration of Smart Home on the other hand, allows users to check on their connected home from their ŠKODA vehicle. ŠKODA drivers can conveniently monitor the status of various Smart Home devices – for example, whether the lights have been left on in the kitchen or whether the windows are closed.



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## **A look into the future with the ŠKODA VISION RS**

The ŠKODA VISION RS concept study demonstrates how ŠKODA envisages future sporty RS models and also a future compact vehicle. The ŠKODA VISION RS combines the sportiness of an emotive new design language with a high degree of sustainability by using recycled carbon fibre and vegan materials, for example. Apart from by carbon fibre, a high-tech material that is well known from motorsport, the interior is also dominated by cut crystal glass that is illuminated and animated. The electric powertrain guarantees driving dynamics and efficiency.

## **ŠKODA KODIAQ RS is the first SUV in the RS family**

The new ŠKODA KODIAQ RS, on the other hand, will soon enter series production. The first SUV to feature the new, red RS logo comes with a 176-kW (240-PS) diesel engine, the most powerful production diesel in ŠKODA history.

Setting a lap record of 9 minutes 29.84 seconds for seven-seater SUVs on the Nürburgring's Nordschleife, the ŠKODA KODIAQ RS has proven its sporty capabilities in impressive style – even before its world premiere in Paris. The ŠKODA KODIAQ RS comes with RS-specific design features, including new bumpers and gloss-black elements such as the radiator grille, window frames and wing mirrors, as well as full-LED headlights. Standard equipment for the sporty SUV also includes all-wheel drive, adaptive Dynamic Chassis Control (DCC) and progressive steering. The KODIAQ RS is also the first ŠKODA model to come with 20-inch alloy wheels and the new Dynamic Sound Boost as standard. The latter complements the natural note of the engine and refines its sound profile. The interior is shaped by sports seats with perforated Alcantara® and carbon leather as well as by the virtual cockpit.

## **ŠKODA KAROQ SPORTLINE with 140-kW petrol engine (190 PS)**

The new ŠKODA KAROQ SPORTLINE also has a sporty appearance. Launched in 2017, the versatile compact SUV is now available in this new variant for the first time and exclusively with a 2.0 TSI engine (140 kW / 190 PS). As a SPORTLINE, the KAROQ's emotive design is even more refined and numerous black elements underline its dynamic appearance. Black sports seats with an innovative fabric cover and contrasting silver-coloured stitching add to the sporty feel of the interior. The ŠKODA KAROQ SPORTLINE is available with front- or all-wheel drive. There is a choice of two petrol and two diesel engines, which produce 110 kW (150 PS) or 140 kW (190 PS).

## **ŠKODA KAROQ SCOUT is the new adventurer**

The ŠKODA KAROQ SCOUT is taking on the role of the new adventurer in the KAROQ range. This new off-road variant comes with all-wheel drive as standard for all engines and sports a more rugged design. Silver-coloured plastic elements provide all-round protection for the elegant body in the city as well as on rougher terrain; chrome strips surround the radiator grille and side windows. Under its distinctive wheel arch covers, the SCOUT features 18-inch or optional 19-inch alloy wheels. The interior is equipped with Piano Black features, decorative strips in a dark ash-wood effect and seats with new covers and contrasting stitching. Two diesel engines delivering either 110 kW (150 PS) or 140 kW (190 PS) or a 1.5-litre TSI petrol engine (110 kW / 150 PS) do the job under the bonnet.

## **More power and greater CNG range for ŠKODA OCTAVIA G-TEC**

The ŠKODA OCTAVIA G-TEC comes with a new, more powerful 1.5-litre TSI engine (96 kW / 130 PS). Running on CNG reduces CO<sub>2</sub> emissions by around 25 percent compared to petrol. In addition, significantly less nitrogen oxide (NO<sub>x</sub>) is emitted and there are no soot particles. The



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OCTAVIA G-TEC is exclusively available as a COMBI and in the Active, Ambition and Style trim levels. It complies with the currently strictest EU6d-TEMP emissions standard and achieves a range of 480 km when travelling purely on environmentally friendly natural gas. Its three CNG tanks have a combined total capacity of 17.7 kg. An 11.8-litre petrol tank ensures mobility in regions with no natural gas fuelling stations.

The **ŠKODA AUTO press conference at 2018 Paris Motor Show** will take place at the ŠKODA booth in Pavillion 4, on 2 October from 13:00 CET. It will be broadcast live on [www.skoda-storyboard.com](http://www.skoda-storyboard.com). Media can also broadcast the event using the embedded youtube code on their own channels: [https://www.youtube.com/watch?v=VTW\\_e\\_0CTcs](https://www.youtube.com/watch?v=VTW_e_0CTcs)

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Follow us at <https://twitter.com/skodaautonews> for the latest news.  
 **#KodiaqRS** for all content on the new ŠKODA KODIAQ RS.  
**#VisionRS** for all content on the new ŠKODA VISION RS.

## Media images:



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Source: ŠKODA AUTO



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### **ŠKODA AUTO**

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.